

Extraordinary Shareholding reorganisation

The Red Synergy

Our client

Since 1977, the New York Museum of Modern Art has displayed one of the most famous products sold around the world by our client, a major **European distributor of home accessories**. The company's success was being jeopardised by a lack of quality in supplies coming from China. To overcome this challenge, our client, together with a Chinese partner, set up a production facility. However, soon after this, the investment lacked sufficient capital.

More !

Client's needs

The client needed to:

➔ **Reorganise its shareholding structure** and bring on board a new investor.

$$1 + 1 - 1 = \dots$$

Red Synergy's advantage

The client turned to RS for:

- ➔ **Deep technical knowledge** in restructuring the business.
- ➔ A **hands-on approach** in dealing with the implementation.

...A new
solution

Our approach

This is what we did:

- ➔ Carried on the restructuring without interrupting the company's operations.
- ➔ Segmented the project into smaller, **manageable** steps.
- ➔ Guaranteed a full appreciation of the restructuring by the authorities.

As simple
as that.

Outcome

This is what happened:

- ➔ RS ensured a **smooth company restructuring**. The authorities rapidly approved every step.
- ➔ The project was **completed in time for the new sample of products to be developed**.
- ➔ We are now working with the client on a new assignment!

Crystal
Clear!

This is based on our understanding of relevant PRC Law and practice and our experience in representing foreign companies in their business activities in the PRC. As a foreign company we are not authorised to practice law in the PRC and cannot express a formal legal opinion on PRC law. The application of PRC laws and policies regarding the activities of foreign enterprises in the PRC is constantly evolving.